



# CL<sup>♣</sup>VA

THE LABEL.

prepared by T E M A T A

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THE LABEL.

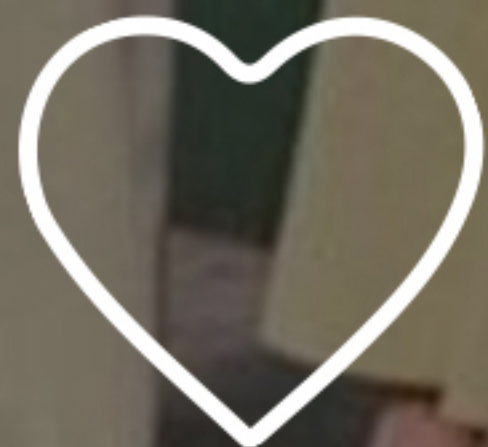
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### 1. Love Shape

The heart, a universal symbol of love, embodies the essence of "Clova the Label." It represents passion, care, and connection, infusing every piece with the emotion and affection that defines our brand.



### 2. Combination of 4 Loves that-Shape Clover Leaf

Four hearts merge seamlessly to form a clover leaf, symbolizing beauty, luck, unity, and growth.



### 3. Finalize Aesthetic

The culmination of love and luck is refined into an elegant, sophisticated emblem. This final aesthetic exudes timeless-beauty and grace, embodying the spirit of

"Clova the Label" – where every detail is crafted with love and purpose.

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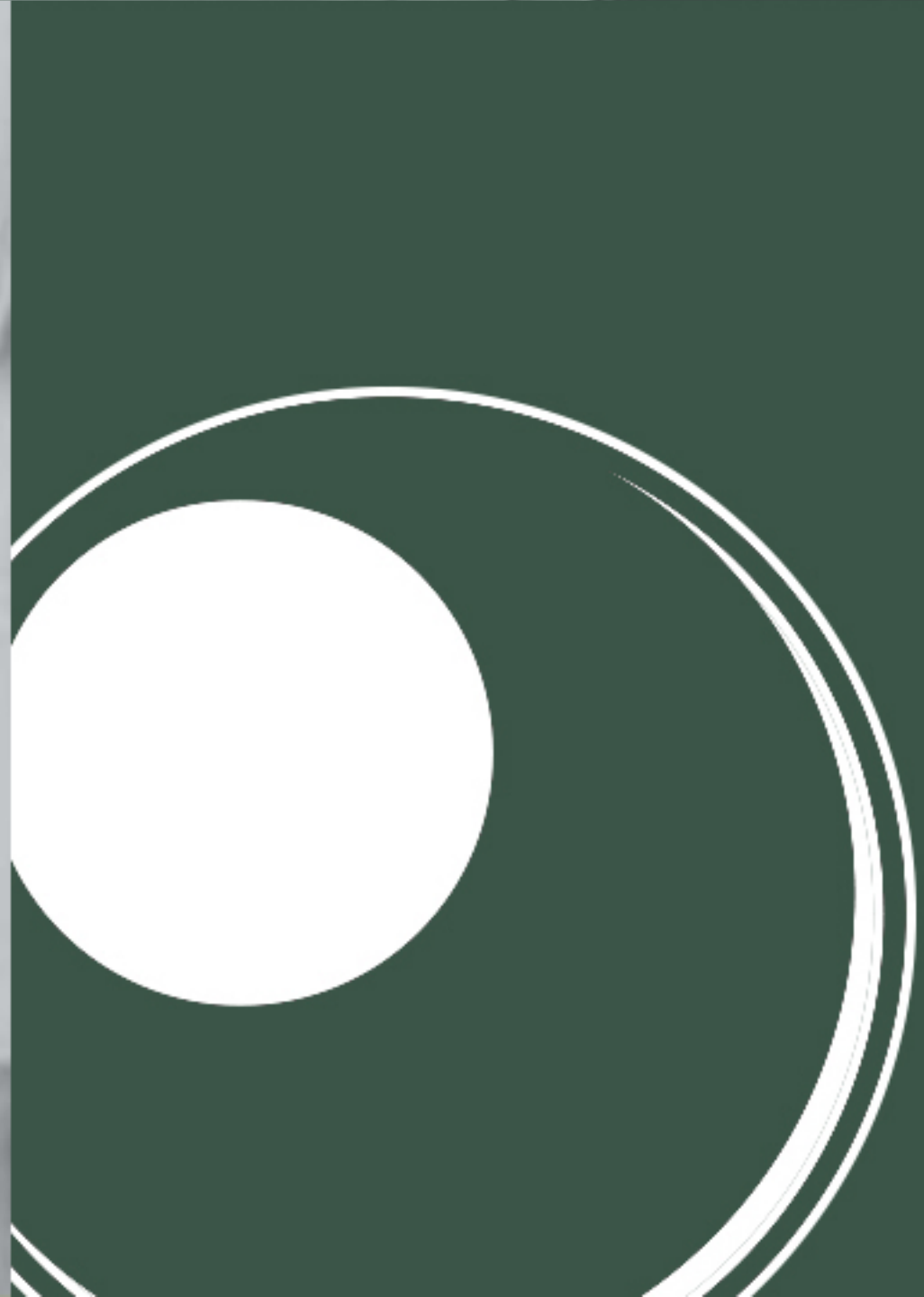
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details

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