

SOME IDEA

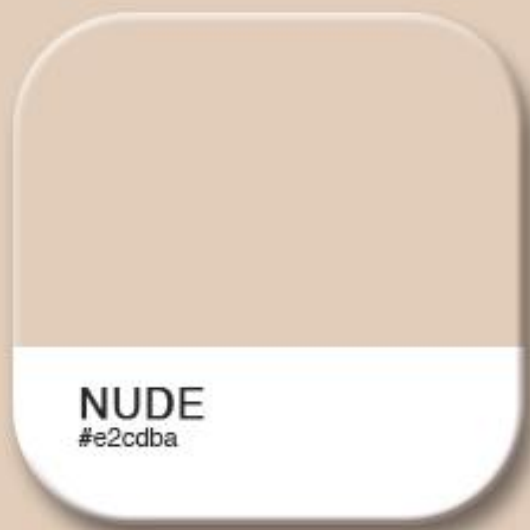
LOGO IDENTITY



someidea

C O U T U R E

C O L O R C O D E



LOGO ANATOMY

"THE INFINITY"

the letters and objects depicted rolling
symbolize the continuity of ideas and
business from Some Idea Couture



3 Infinity Symbolize in 1 logo





Someidea
C O U T U R E

SIZE
SMALL

XS	S	M	L	XL
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FOLLOW US



SOME IDEA

TOTEBAG MOCKUP



ALTERNATE LOGO



alt. A



alt. B



alt. C

